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FCC - MAILROOM

JOHN B. VENHOFF

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October 31, 2006

Federal Communications Commission 445 12<sup>th</sup> Street, NW Washington, DC 20554

**RE: Media Consolidation** 

**Dear Commission Members:** 

I am hearing in the media that the Commission is considering once again a plan which would allow large media conglomerates to purchase and control more media outlets in communities nationwide.

I am strongly opposed to any such action and would ask that you defeat such a proposal. I wrote my congressional representatives in September 2003 and asked that they support legislation which would roll back your media consolidation rules at that time. I am surprised that another effort to allow consolidation is back on the table.

America needs more local ownership of the media and less national. Our democracy is dependent on the flow of information to the American people from a variety of sources. The consolidation of information delivery sources in the hands of a few large corporations is dangerous to our democracy.

While I do not view Telemundo broadcasts, I noticed in the paper 4 days ago an article that is very telling on this subject of consolidation. NBC Universal purchased Telemundo for \$1.98 billion in October 2001. NBC has just decided and announced that it will regionalize the local newscasts at 6 of its Spanish-language outlets. In Denver, it will eliminate KDEN-Channel 25's cut-ins to Telemundo's national news by year-end. The article went on to say that NBC would save some \$750 million by regionalizing the news. That action would also cause lay-offs. This is not good for the local communities.

I am asking both you and my congressional representatives to not allow the adoption of any rules permitting further media consolidation. Rather, you should be encouraging local ownership and local news on the radio and television and in newspapers.

Sincerely,

OHN R VENHOFF

Cc: Senator Wayne Allard; Senator Ken Salazar; Representative Diana DeGette

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Dear Federal Communications Commission,

Lam writing to express my STRONG disapproval of any relaxation of elimination of the public interest limits on media unvership Localism & diversely are the cornerstones of a dimocratic media system, and we cannot offork to compromese them in any way.

Limits on meter consoledation have been a bulivered against the concentration of economic power in the market place of ideas — a crutical part of halancing the public surice meission of the media with their private profet motive. Our democracy requires the free flow of information from a brook range of devices writer.

any jublic policy seeking to justect diversity in the media 14057 recogning the simple fact that ownership matters. These consaledation has already led to dulines in Cocal & minimity ownership as well as the homogeneration of content in radio & literision. Permitting cross-ownership of newspapers and broadcast stations, or allowing further concentration in local therose on allowing further concentration in local

already have.

When the FCE attempted & weeken & remone oneden vormership limits in 2003, mellions of american rose up in pratect. Congress the Courts ultimately intersened to turn hack that misguidel regulatory process.

Naw that there rules are being reconsidered, the FCC should stand firm with the public against further concentration of oreder somership in the hands of the few. A vote against media consalidation is a vale for dissources.

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Colored Strain Comment re: FP-002

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Sam wirding to express my strong disapproved of former Fel Chim. Michael Powerlo efforts to being studies that found media consolidation to be harmful to local news reporting no dicisors shored he made on ownership until a fuel & independent investigation of this cover-up is completed.

The FCC can't simply hide data from the public and push through new rules that unleash further consolidation of local news outlets. Lacalism & diversity are the carner-stones of a democratic medea system; we cannot afford to compensive them in anyway.

The FCC should allow to relayation or ilimination of the public interest limits on media awaii ship without first weighing all of the evidence and hearing out indespress public concern about the problem of consolidation.

Limits on meier consultation have been a bulivark against The concentration of economice former in the oxarket place of ideas - a critical

part of Ralancing the public Service sussion of the medica of their private profet motion. Over democracy require the free flow of local information from a brood range of divine soices.

Thedia consolidation has already led to deliner in local & ninniely ownership as well as the homoginization of content in radio & television. Allowing further concentration of local media markets, will only warsen the graphens we already have.

The FCC should stand firm with the public against further concentration of media ownerships in the hands of the few. A voite against media consolidation is a note for democracy.

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